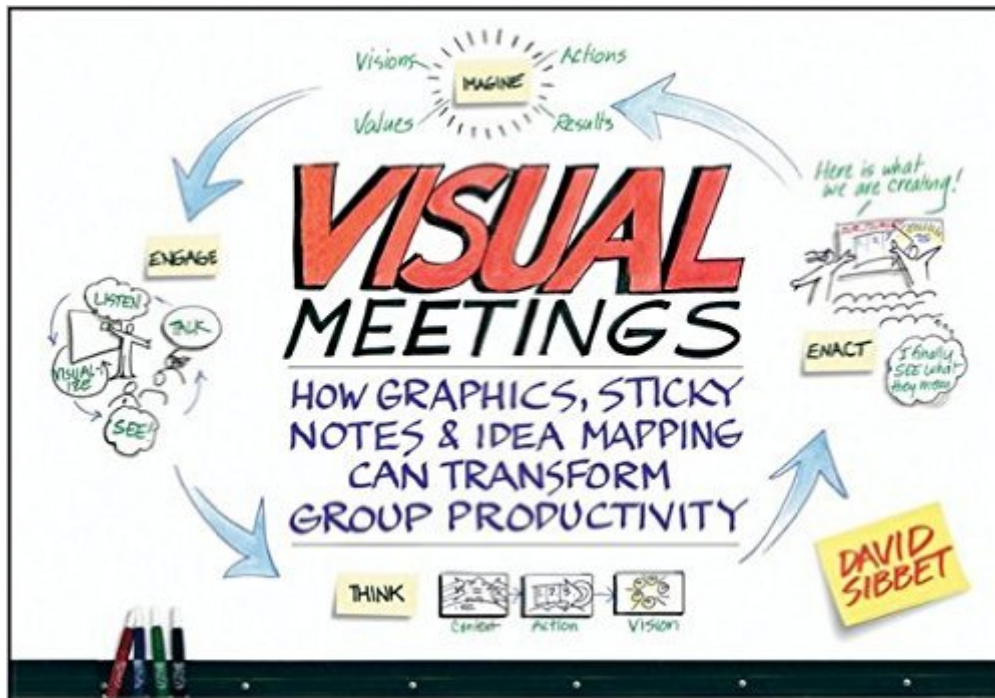# Visual Meetings: How Graphics, Sticky Notes And Idea Mapping Can Transform Group Productivity

Synopsis

Use eye-popping visual tools to energize your people! Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups. Visual Meetings explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including   Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc. Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more Getting beyond paper and whiteboards to engage new media platforms Understanding emerging visual language for leading groups Unlocking formerly untapped creative resources for business success, Visual Meetings will help you and your team communicate ideas more effectively and engagingly.

Book Information

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Average Customer Review: 4.3 out of 5 starsÂ Â See all reviewsÂ (55 customer reviews)

Best Sellers Rank: #48,554 in Books (See Top 100 in Books)   #81 inÂ Books > Business & Money > Skills > Running Meetings & Presentations   #166 inÂ Books > Business & Money > Human Resources > Human Resources & Personnel Management   #294 inÂ Books > Business & Money > Skills > Communications

Customer Reviews

This book is a good buy and can lead to the development of worthwhile meetings and the development of group dynamics which in turn can lead to change. The ideas of visual presentation of concept and data and using them to create insights of structure and the processes that can flow from that are gaining momentum (cf The Back of the Napkin (Expanded Edition): Solving Problems and Selling Ideas with Picturesand The Wall Street Journal Guide to Information Graphics: The Dos

and Don'ts of Presenting Data, Facts, and Figures. I cannot help but applaud the author for putting this book together and attempting to educate conference presenters and team leaders to create dynamic audio visual presentations without complex technology. As an inveterate drawer and graphic presenter, I could understand what was presented and could gain new insights and ideas for the future. The book certainly is worthy of the reviews already received.But I do have a caveat which leads me to give less than a five star rating. It is this. To what extent will people who do not naturally think in this mode be able to adopt these methods? I appreciate the author's knowledge and experience and his belief that everybody can draw and can develop skills. Even if that is so, however, in order to develop the plethora of skills and techniques in this book and to use them dynamically, will take enormous work and dedication.

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